



# APRIL DIAZ

CEO, Speaker, & Executive Coach

**SPEAKER KIT**

[www.ezerandco.com](http://www.ezerandco.com)



# MEET *April Diaz*

ABOUT ME

April Diaz is a powerhouse international speaker and the visionary Founder and CEO of Ezer & Co., renowned for transforming tens of thousands of lives across three continents. With her dynamic presence and innovative coaching communication style, April captivates audiences, equipping them with actionable strategies for lasting transformation. Her work redefines leadership, inspiring individuals and organizations to embrace wholeness and unlock their full potential.

As a trailblazer in executive leadership coaching, April has pioneered a proprietary process and revolutionary Wholeness Assessment that is reshaping the future of leadership. Her groundbreaking pathway integrates developmental transformation with practical strategies, creating ripple effects that extend from top U.S. businesses to boardrooms and beyond. April's work transcends industries.

With over 25 years of expertise in leadership and human development, April has coached more than 1,000 diverse clients, including C-suite executives, professional athletes, Olympians, and emerging leaders. Her approach is universally relevant and uniquely addressing the needs of her audiences.

April's keynotes are not just speeches—they are transformative experiences that challenge, equip, and energize attendees. Whether addressing global conferences or intimate leadership summits, she empowers audiences to embrace wholeness, lead with impact, and create extraordinary results.





That's what I have **DONE**,  
but who I **AM** matters most.

I'm a big believer that who you are internally shows up externally. And let's be clear – who you are determines what you do.

You deserve to know the woman beyond the stage. I married my Puerto Rican high school sweetheart when we were way too young, but he's still my favorite person ever. We co-parent three teenagers – our oldest son and daughter were adopted from Ethiopia, then I birthed a miracle son. My family lives and breathes diversity and inclusion.

My roots are Midwestern. My soul was made for SoCal. My heart is global. I'm a 3rd generation entrepreneur and risk-taker. I used to believe I was too much, but now believe I was created for much more.

I'm a deeply faith-full person. I'm an Enneagram 8w7, which means I'm intense, an advocate for the underdog, and a seeker of joyful adventure. I'm a lover of sunshine and the beach, travel, a good book, red wine, and Mexican food.

My whole story matters—and so does yours. These details define me, and they're what you deserve to know when you choose to work with me.

# LASTING INFLUENCE:

*The Art & Science of Leading with Confidence & Purpose*

## PROGRAM BIO:

In today's fast-paced world, high-capacity leaders often find themselves buried under overwhelm, lack of focus, and stress. The demands of leadership can overshadow their ability to make a meaningful impact, leaving them feeling depleted, disconnected, and ineffective. This keynote goes straight to the heart of these challenges, offering a transformative solution to restore balance and purpose.

By addressing the root causes of overwhelm, this program empowers you to lead yourself first—holistically and intentionally—before leading others. You'll gain a clear path to reclaim your energy, and influence while expanding your impact in ways that feel sustainable and aligned.

Through actionable strategies and proven frameworks, you'll move from chaos to confidence. Learn how to cultivate clarity, renewal, and alignment so you can lead with strength and purpose without sacrificing yourself along the way.

Imagine a life of empowered leadership that's balanced, impactful, and deeply fulfilling. This is your opportunity to lead boldly, prioritize what matters most, and create the legacy you've always envisioned.

## LEAVING THIS PRESENTATION YOUR AUDIENCE WILL:

- **Activate actionable strategies** to overcome overwhelm, reclaim focus, and lead with confidence and purpose.
- **Gain simple tools** to manage stress, prevent burnout, and optimize energy for sustained success.
- **Discover practical insights** to align your leadership with your personal values, creating a meaningful, impactful legacy.
- **Provoke self-awareness** to identify one desirable change to implement immediately.
- **Leave with a clear, personalized next step** to lead decisively and authentically, despite challenges.

## TAKEAWAYS

***Lead holistically — because your best leadership begins within.***



# TESTIMONIALS



**DR. JACK GROPPPEL**



*Transformational Performance Coach*

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As a coach and presenter, you will never be disappointed! April thinks and speaks clearly and succinctly, with the highest character.



**JASON RAITZ**



*CEO, Speak with People*

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April built rapport before even stepping on the stage. From stage she knocked it out of the park. High energy, great content, and very practical.



**MELANIE SELES**



*HR Director, Atlanta Falcons*

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April's holistic framework helped me achieve goals that I haven't been able to in the last 5 years.



**JOSH BOUDREAUX**



*Director of Human Resources, City of Carson, CA*

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What I loved most about the experience was April's deep understanding of the subject matter combined with her genuine passion for helping others thrive. She has an exceptional ability to connect with her audience with both her authenticity and expertise.

# TRANSFORMATIONAL IMPACT



EXPERIENCE:

500+

SPEECHES OVER  
25+ YEARS



CONTINENTS:

3

ASIA, AFRICA,  
NORTH AMERICA



AUDIENCE SIZE:

3,000+

FROM 30-3,000  
ENGAGED  
PARTICIPANTS

"April is a bright, energetic, engaging, and highly effective presenter. She is straightforward and yet always puts her audience at ease. She's serious and funny, wise and charming." *Ken Brissa, CEO, Phoenix Rescue Mission*





# ADDITIONAL TOPICS AVAILABLE

As a well-respected leader, team builder, and communicator, April's deep and diverse expertise can speak with passion and authority on the following topics.

## TEAM

- The Art and Science of Building a Powerhouse Team
- How Conflict Can Deepen Team Connection
- The Power and Practicalities of Energy Management

## LEADERSHIP

- Increase the 5 Qualities of a Healthy Leader
- Learn the Essential Practices of 360-Degree Leadership
- How to Lead Yourself Holistically First

## GOALS

- 3 Elements Required to Achieve A Meaningful Goal
- How to Define Your Top Goal
- Identify How to Focus Your Mindset with a Personalized Magnetic Mantra

## ENNEAGRAM

- 4 Pro Tips to Discover Your Primary Type
- Leveraging the Enneagram as the #1 Team Building Tool
- Increase Your Self-Awareness and Effectiveness by Harnessing Your Healthy Type

# FEE SCHEDULE

## US, CANADA, & MEXICO

Keynote	\$5,000
Half Day ( <i>up to 4 hours</i> )	\$6,500
Full Day ( <i>up to 8 hours</i> )	\$8,000
Two Full Days	\$11,000

## EUROPE, ASIA, SOUTH AMERICA, & AUSTRALIA

Keynote	\$8,000
Half Day ( <i>up to 4 hours</i> )	\$9,500
Full Day ( <i>up to 8 hours</i> )	\$11,000
Two Full Days	\$14,000

Please email for custom programs.

**LOCAL & NON-PROFIT:** 25% discount for all engagements.

**US:** \$1,750 travel buyout for airfare, ground transportation, food, and hotel to be booked by April (*1-2 nights depending on event timing*).

**ALL OTHER DESTINATIONS:** International engagements must include business class airfare, minimum 2 nights hotel, ground transportation, and all food.

IMPORTANT



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EXPAND YOUR INTERNAL CAPACITY  
AND YOU'LL NATURALLY GET  
DIFFERENT EXTERNAL RESULTS.





# APRIL DIAZ

CEO, Speaker, & Executive Coach

*Let's Connect,  
friend!*

**SPEAKING INVITATIONS:  
[www.ezerandco.com/speaking](http://www.ezerandco.com/speaking)**



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ON INSTAGRAM



VISIT MY  
WEBSITE



# ASSETS & RESOURCES

<https://ezerandco.com/speaking/assets/>

## Approved Headshots



[DOWNLOAD IMAGES](#)

## IMPORTANT LINKS

[Customized Questionnaire](#)

[Rider & AV Requests](#)

[Speaker Introduction](#)



# TESTIMONIALS



**DAVID ROBERTS, JR.**

*City Manager, City of Carson, CA*

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April led a remarkable training that left an indelible mark. It sparked more within our staff to get better at what we do.



**ABIR CHAUDHRY**

*Director of Teams & Logistics, Cleveland Browns*

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April is an engaging, captivating, sympathetic speaker. She has found a way to reach the "too busy to listen to anyone" leaders and remind them that they are still working to achieve their own goals, too.



**MARCUS GOODLOE, PH.D**

*CEO, Speaker, & Author, Dream Life Loud*

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April's ability to "read the room" and show empathy toward others who have influence at the highest levels in their organizations and respective fields, are rare and uncommon traits among most leaders I have worked alongside.



**KEN BRISSA**

*CEO, Phoenix Rescue Mission*

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April is a bright, energetic, engaging, and highly effective presenter. She is straightforward and yet always puts her audience at ease. She's serious and funny, wise and charming.



***EQUIPPING LEADERS TO THRIVE  
HOLISTICALLY & FULFILL THEIR POTENTIAL***

*April has captured the hearts and attention of diverse individuals, from teenagers to corporate executives all over the world. She speaks the language of transformational leadership.*