

APRIL DIAZ

CEO, Leadership Expert, & Executive Coach

SPEAKER KIT

www.ezerandco.com



MEET *April Diaz*

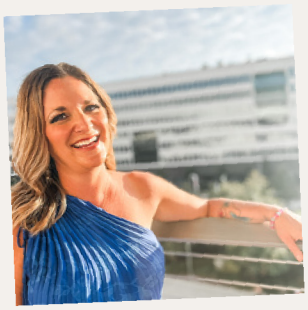
ABOUT ME

April Diaz is a powerhouse international speaker and the visionary Founder and CEO of Ezer & Co., renowned for transforming tens of thousands of lives across three continents. With her dynamic presence and innovative coaching communication style, April captivates audiences, equipping them with actionable strategies for lasting transformation. Her work redefines leadership, inspiring individuals and organizations to embrace wholeness and unlock their full potential.

As a trailblazer in executive leadership coaching, April has pioneered a proprietary process and revolutionary Wholeness Assessment that is reshaping the future of leadership. Her groundbreaking pathway integrates developmental transformation with practical strategies, creating ripple effects that extend from top U.S. businesses to boardrooms and beyond. April's work transcends industries.

With over 25 years of expertise in leadership and human development, April has coached more than 1,000 diverse clients, including C-suite executives, professional athletes, Olympians, and emerging leaders. Her approach is universally relevant while uniquely addressing the needs of her audiences.

April's keynotes aren't just speeches—they are transformative experiences that challenge, equip, and energize attendees. Whether addressing global conferences or intimate leadership summits, she empowers audiences to embrace wholeness, lead with impact, and create extraordinary results.









That's what I have DONE, but who I AM matters most.

I'm a big believer that who you are internally shows up externally. Let's be clear – who you *are* determines what you *do*.

You deserve to know the woman beyond the stage. I married my Puerto Rican high school sweetheart when we were way too young, but he's still my favorite person ever. We co-parent three teenagers – our oldest son and daughter were adopted from Ethiopia, then I birthed a miracle son. My FavFour embodies partnership, global diversity, and inclusion.

My roots are Midwestern. My soul was made for SoCal. My heart is global. I'm a risk-taker and 3rd generation entrepreneur. I used to believe I was too much, but now I believe I was created for much *more*.

I'm a deeply faith-full person. As an Enneagram 8w7, I'm intense, a challenger of the status quo, an advocate for the underdog, and a seeker of joyful adventure. I'm a lover of sunshine and the beach, travel, a good book, red wine, and Mexican food.

My whole story matters—and so does yours. These details define me, and they're what you deserve to know when you choose to work with me.

THE WHOLE LEADER ADVANTAGE:

Activating Your Two Most Valuable Leadership Tools

PROGRAM BIO:

Eight out of 10 employees are at risk for burnout, over 50% of managers feel over-extended, and the cost isn't just measured in dollars—it's our families, health, and everything that matters most. High-capacity leaders face an impossible choice: expand your impact or protect your wellbeing.

This keynote reveals the counterintuitive truth: Your critical advantage isn't working harder—it's leading yourself holistically first. Your body is the basis for your whole life, and your energy capacity is directly correlated to your burnout chances.

You'll discover why trying harder burns you out while training differently expands your capacity. Through the two most neglected yet highest-impact dimensions of The Whole Leader Framework, you'll learn the four simple building blocks to physical wholeness, and why managing your energy matters is the secret to success.

The result? You'll show up fully alive, physically vibrant, and wholly present—leading from the inside out and experiencing sustainable success in every part of your life and leadership.

Because holistic leadership begins within.

LEAVING THIS PRESENTATION YOUR AUDIENCE WILL:

- ***Implement science-backed strategies*** to break the burnout cycle, boost energy, and perform at their highest capacity.
- ***Learn the four essential physical parts*** to maximize sustainable, everyday success.
- ***Gain actionable tools*** to manage stress, prevent burnout, and optimize energy for peak performance.
- ***Shift from "trying harder" to "training better,"*** unlocking lasting behavioral change and personal growth.
- ***Complete a targeted self-assessment*** to identify one high-impact area for immediate improvement in life and leadership.
- ***Walk away with a clear, personalized action plan*** and the self-awareness needed to make a meaningful, immediate change.

TAKEAWAYS

SIGNATURE KEYNOTE

TESTIMONIALS



DR. JACK GROPPEL

Transformational Performance Coach

As a coach and presenter, you will never be disappointed! April thinks and speaks clearly and succinctly, with the highest character.



JASON RAITZ

CEO, Speak with People

April built rapport before even stepping on the stage. From stage she knocked it out of the park. High energy, great content, and very practical.



MELANIE SELES

HR Director, Atlanta Falcons

April's holistic framework helped me achieve goals that I haven't been able to in the last 5 years.



JOSH BOUDREAUX

Director of Human Resources, City of Carson, CA

What I loved most about the experience was April's deep understanding of the subject matter combined with her genuine passion for helping others thrive. She has an exceptional ability to connect with her audience with both her authenticity and expertise.

TRANSFORMATIONAL IMPACT



EXPERIENCE:

500+

SPEECHES OVER 25+ YEARS



CONTINENTS:

3

ASIA, AFRICA, NORTH AMERICA



AUDIENCE SIZE:

3,000+

FROM 30-3,000 ENGAGED PARTICIPANTS

"April is a bright, energetic, engaging, and highly effective presenter. She is straightforward and yet always puts her audience at ease. She's serious and funny, wise and charming." *Ken Brissa, CEO, Phoenix Rescue Mission*



ADDITIONAL TOPICS

As a well-respected leader, team developer, and communicator, April's deep and diverse expertise allows her to speak with passion and authority on the following leadership topics.

HOLISTIC LEADERSHIP FRAMEWORK:

- **The Body Breakthrough:** The Game-Changing Approach You've Been Missing
- **Unlock the #1 Indicator of Your Success:** Increase Your Emotional Intelligence
- **Master Your Mindset:** How to Shift Your Beliefs into Behaviors
- **How to Resolve Conflict Without Avoiding It:** A Practical Guide to Relational Health and Impact at Work
- **Leading through Stress:** The Leader's Blueprint for Avoiding Burnout
- **The Recovery Revolution:** How High-Capacity Leaders Process Stress, Not Push Through It
- **From Exhausted to Energized:** How to Manage Your Energy for Greater Impact

ESSENTIAL LEADERSHIP FOUNDATIONS:

- **The Whole Leader Overview:** A Snapshot of What Matters Most for Maximum Impact & Influence
- **The Aligned Leader:** 5 Essential Qualities for Sustainable Leadership
- **The C.O.R.E. Leadership Compass:** 4 Relationships Every Leader Must Master
- **Purpose Under Pressure:** How Great Leaders Make Decisions that Matter When It Matters Most



"April is an engaging, captivating, empathetic speaker. She's found a way to reach the 'too busy to listen to anyone' leaders and remind them that they are also still working to achieve their own goals."
Abir Chaudhry, Director of Teams & Logistics, Cleveland Browns

FEE SCHEDULE

US, CANADA, & MEXICO

Keynote	$5,000
Half Day *(up to 4 hours)*	$7,000
Full Day *(up to 8 hours)*	$9,000
Two Full Days	$15,000

EUROPE, ASIA, SOUTH AMERICA, & AUSTRALIA

Keynote	$8,000
Half Day *(up to 4 hours)*	$10,000
Full Day *(up to 8 hours)*	$14,000
Two Full Days	$17,000

IMPORTANT

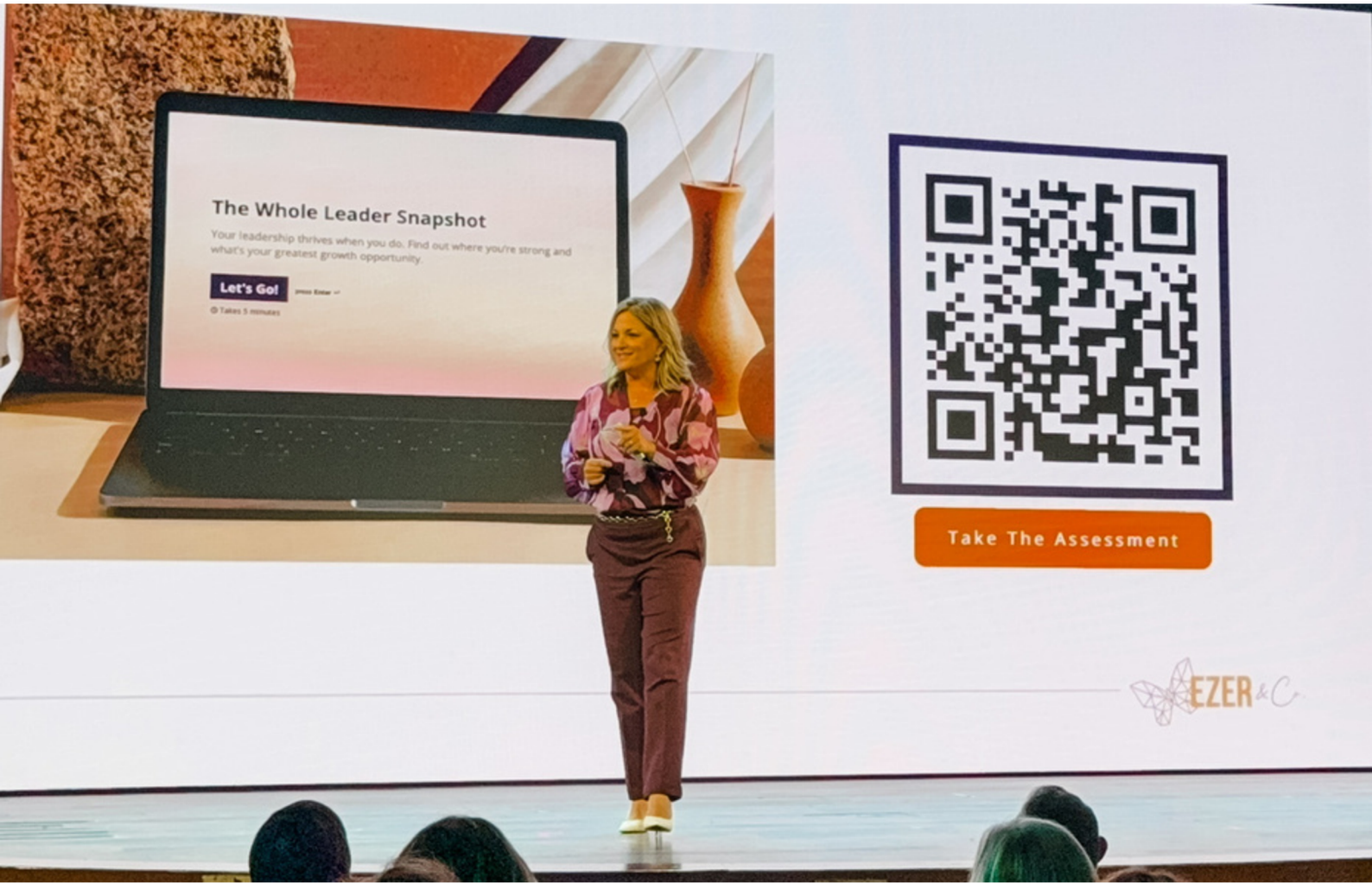
Please email for custom programs.

LOCAL & NON-PROFIT: 25% discount for all engagements.

US: $1,750 travel buyout for airfare, ground transportation, food, and hotel to be booked by April *(1-2 nights depending on event timing).*

ALL OTHER DESTINATIONS: International engagements must include business class airfare, minimum 2 nights hotel, ground transportation, and all food.

WHEN YOU EXPAND YOUR
INTERNAL CAPACITY,
YOU'LL NATURALLY GET BETTER
EXTERNAL RESULTS.



APRIL DIAZ

CEO, Leadership Expert, & Executive Coach



SPEAKING INVITATIONS:
www.ezerandco.com/speaking

CONNECT WITH ME ON LINKEDIN

FOLLOW ME ON INSTAGRAM

VISIT MY WEBSBITE

ASSETS & RESOURCES

https://ezerandco.com/speaking/assets/

APPROVED HEADSHOTS









IMPORTANT LINKS

Customized Questionnaire

Rider & AV Requests

Speaker Introduction

Download Headshots