

FLOURISHING LEADERSHIP:

Activating Whole Leaders for a Just World

SPEAKER KIT

www.ezerandco.com



APRIL L. DIAZ

CEO, Leadership Expert, & Executive Coach

DR. CHRIS BROOKS

Leadership Expert & Investor

TRUSTED BY EXECUTIVE LEADERS, INTERNATIONAL
NON-PROFITS, & EMERGING VENTURE FUNDS

FLOURISHING LEADERSHIP:

Activating Whole Leaders for a Just World

PROGRAM DESCRIPTION:

Imagine a world where every leader doesn't just succeed, but helps entire communities, organizations, and leaders truly thrive. For high-capacity, change-making leaders, this is more than a dream: **it's an urgent calling**. In this catalytic training, two visionary voices unite to help you rewrite the rules of leadership and social impact.

Today's most committed leaders are stretched thin, navigating **burnout, inequality, and disengagement**—all while striving to make a meaningful difference. Guided by **The Whole Leader Framework** and the global expertise of Dr. Brooks, you'll discover that true flourishing starts with **holistic leadership**: integrating life and leadership, moral clarity, and strategic action. Tackle the greatest obstacles of our time—including social injustices and priority dilution—through actionable strategies rooted in neuroscience, social science, and lived experience.

This training goes beyond preparing you to lead; it empowers you to **build resilient cultures where dignity and opportunity are the norm for all**. Your audience will walk away inspired and equipped, and ready to ignite a sustainable leadership approach—**where your impact extends far beyond yourself and everyone has the opportunity to rise**.

KEY LEARNING OBJECTIVES & AUDIENCE TAKEAWAYS:

- **Redefine human flourishing** by linking holistic self-leadership to broad, measurable impact.
- **Dismantle hidden barriers** that address burnout, inequality, and disengagement to build resilient, connected cultures.
- **Apply the 4 Physical Wholeness building blocks** to increase energy and fuel sustainable success.
- **Ignite a movement mindset**, turning everyday leadership into courageous action for justice and lasting impact.
- **Complete a targeted self-assessment** to identify one high-impact area for immediate improvement in life and leadership.
- **Walk away with a clear, personalized action plan** and the self-awareness needed to make a meaningful, immediate change.

TAKEAWAYS

SIGNATURE PROGRAM

MEET YOUR TRAINERS



*April
Diaz*

April Diaz is an international speaker and visionary Founder and CEO of Ezer & Co., renowned for transforming lives across three continents. With her dynamic presence and innovative coaching style, April captivates audiences and equips them with actionable strategies for lasting change, inspiring individuals and organizations to embrace wholeness and unlock their full potential.

A trailblazer in executive leadership coaching, April pioneered a proprietary Wholeness Assessment and proven 6-part holistic leadership framework that's reshaping leadership from top U.S. businesses to boardrooms worldwide.

With over 25 years of expertise, she has coached more than 1,000 clients—including C-suite executives, professional athletes, Olympians, and emerging leaders—offering a universally relevant, yet uniquely tailored approach.



*Chris
Brooks*

Dr. Chris Brooks is a recognized expert in Courageous Leadership and a trusted advisor to executives and organizations worldwide. He has partnered with over 70 organizations, including Target Corporation and Thrivent Financial, and has coached dozens of leaders across the United States and Africa to transform fear into courageous, strategic action.

With advanced degrees in Organizational Leadership and Theology and nearly 30 years of experience, Dr. Brooks is highly regarded by both academic and business leaders as a speaker, coach, and thought leader. His insights have been featured in The Business Journals, Business Day Nigeria, Tech Buzz, and New African Magazine.

Through his Courageous Leadership Framework, he equips executives and organizations to cultivate bold, values-driven leadership that drives measurable impact.

***Unlocking Human Potential, Advancing Equity,
& Creating Sustainable Impact from the Inside Out***

TESTIMONIALS



MELANIE SELES

HR Director, Atlanta Falcons



April's holistic framework helped me achieve goals that I haven't been able to reach in the last 5 years.

VALERIE RED-HORSE MOHL



Lecturer & Advisory Board Chair, Stanford University

Dr. Chris Brooks has been an outstanding guest lecturer at my course for several years and is an amazing presenter.



DAVID ROBERTS, JR.

City Manager, City of Carson, CA



April led a remarkable training that left an indelible mark. It sparked more within our staff to get better at what we do.

AMELIA WILLIAMS-HARDY



Chief Inclusion, Diversity, & Talent Acquisition Officer, Best Buy

Dr. Brooks helped educate our Executives about reaching BIPOC tech entrepreneurs and introduced us to potential vendor partners.



KEN BRISSA

CEO, Phoenix Rescue Mission



April is a bright, energetic, engaging, and highly effective presenter. She is straightforward and yet always puts her audience at ease.

CRAIG BOUCHARD



Executive chairman, Ecolution KWH

Dr. Brooks is brilliant, disciplined, creative and trustworthy. His intuition is extraordinary.



TRUSTED BY



FEE SCHEDULE

Half-Day Training

\$15,000

Includes: 1-2 frameworks, interactive exercises, prep session, custom takeaways

Full-Day Training

\$25,000

Includes: 3-4 frameworks, interactive exercises, prep session, post-event executive summary

Optional Add-Ons

Custom Quote

- Consulting
- 1:1 coaching for key leaders
- 6-month group coaching for senior leaders
- Leadership retreats or offsites
- Enneagram or Strengths Assessments

Please contact us for custom programs.

NON-PROFIT: 25% discount for all engagements.

US: \$3,500 travel buyout for airfare, ground transportation, food, and hotel to be booked by us (*1-2 nights depending on event timing*).

ALL OTHER DESTINATIONS: International engagements must include business class airfare, minimum 2 nights hotel, ground transportation, and all food.

IMPORTANT

SPEAKING INQUIRES CONTACT:

hey@ezerandco.com